



# CALLING ALL GAME CHANGERS

GET A DEGREE  
ONLINE IN 2 YEARS

GLOBAL GAME  
CHANGERS PROGRAM

## STUDY ONE OF FOUR UNIVERSITY OF CANBERRA DEGREES AS PART OF THE GLOBAL GAME CHANGERS PROGRAM, DESIGNED FOR AUSTRALIA'S NEXT WAVE OF BUSINESS INNOVATORS, STARTUP CREATORS AND SOCIAL ENTREPRENEURS.

Bachelor of Applied Entrepreneurship

Bachelor of Applied Entrepreneurship (Social Entrepreneurship)

Bachelor of Applied Business (Marketing)

Bachelor of Applied Business (Management)



Hannah Pikkat  
2017 Global Game Changer

**ATTAIN AN INTERNATIONALLY  
RECOGNISED DEGREE FROM  
THE UNIVERSITY OF CANBERRA.  
RANKED IN THE TOP 2% OF  
UNIVERSITIES WORLDWIDE.\***

\*QS 2018 University World Rankings.

### DESIGNED FOR

Startup creators  
Social entrepreneurs  
Innovators  
Global business leaders of tomorrow

### COST

Commonwealth-Supported Places  
and HECS-HELP available  
OS-Help available for overseas  
components, providing option of no  
upfront costs

### ENTRY REQUIREMENTS

60 ATAR or equivalent or  
Tertiary qualification or  
2+ years employment experience

### STUDY MODE

Online and  
2 international travel expeditions

### DURATION

2 years

### INTAKES

February 2018  
June 2018

# DUCERE GLOBAL SCHOOL HAS PARTNERED WITH THE UNIVERSITY OF CANBERRA TO DELIVER FOUR UNDERGRADUATE DEGREES, ALL OF WHICH CAN BE OBTAINED AS PART OF DUCERE'S GLOBAL GAME CHANGERS PROGRAM.

The Global Game Changers degree program unprecedented learning and leadership opportunities overseas.

## ENTERPRISE SKILLS FOR THE 21ST CENTURY

Global Game Changers enables you to pursue your own business venture, achieve a university degree and travel the world **in just two years!**

Employers are demanding forward-thinking and entrepreneurial graduates, able to think on their feet and provide new solutions to tomorrow's business problems.

Global Game Changers is specifically designed to provide these in-demand enterprise skills, including digital literacy, financial acumen, critical thinking, creativity and collaboration.

## DEVELOP THE ENTERPRISE SKILLS FOR THE GLOBAL INNOVATION ECONOMY:

- Design and launch agile for-profit and for-purpose ventures
- Understand how global trends drive social and economic innovation
- Communicate and collaborate effectively in diverse teams
- Think creatively and critically to solve complex business challenges
- Pitch ideas and present findings to internal and external stakeholders
- Access modern technologies to build and grow new ventures

## REAL PROJECTS, REAL OUTCOMES, NO EXAMS

Throughout your study, you'll work on projects relevant to you or your venture – instead of exams, you'll create real business plans, and gain the enterprise skills to make these plans a reality.

Practical insights and dynamic case studies, coupled with venture-focused projects and assessment, teach precisely what it takes to succeed in the business world and the startup sector.



Richa Dudhani  
Global Game Changer

“It was the most amazing experience to see the relationship between the content that you study and how it works in the real world.”



Ed Byrne  
President, King's College London, Ducere Global Leader

“The world is changing and employer expectations are changing with it. What can I see from your CV that tells me you're a global citizen who wants to be part of the world?”

# TRAVEL EXPEDITIONS TO CHINA, SOUTH EAST ASIA AND SILICON VALLEY IN THE UNITED STATES.

The Global Game Changers program features two international travel expeditions, designed to immerse students in the most innovative and fastest-growing economies on the planet, whilst building core graduate capabilities such as leadership, mindfulness and resilience.



## LEADERSHIP DEVELOPMENT EXPEDITION

With our partners at Antipodeans, students will travel through Thailand, Laos, Vietnam and China in a 5-week, horizon-building tour.

Through community project work and startup programs in Shanghai, students will discover leadership, resilience and mindfulness – the keys to social innovation in the 21st century.



## SILICON VALLEY IMMERSION

From the first microprocessors to the latest game-changing app, California's Silicon Valley is a global centre for tech innovation.

Over 3 weeks, students will discover how innovators and investors are succeeding in the digital age, and pitch their own ventures to a panel of experts and entrepreneurs.



Andrew Bassat  
Ducere Global Leader  
Co-founder & CEO of SEEK



Sophie Ryan  
Ducere Global Leader  
CEO, Sony Foundation



Sarah Watson  
Ducere Global Leader  
Global Chief Strategy Officer, BBH

## PRACTICAL INSIGHTS FROM GLOBAL LEADERS, CEOS AND BUSINESS INNOVATORS

Ducere's Global Leaders Faculty is made up of over 250 of the world's most successful individuals, from former Presidents and Prime Ministers to CEOs, business innovators and successful startup creators. Their insights have been woven throughout our online course content and curriculum, so that students can relate their academic studies to practical and industry-relevant case studies at every stage of their education journey.



A program like this, that is new, that is innovative, that is focused on real world, future projects rather than just the theory was really appealing to me.



Molly Pitkin  
2017 Global Game Changer



**DUCERE**  
FOUNDATION



**WE BELIEVE THAT  
EDUCATION IS THE KEY  
DRIVER OF MEANINGFUL  
CHANGE.**



## YOUR ENROLMENT HAS A FAR-REACHING EFFECT ON THE EDUCATION OF CHILDREN ACROSS AFRICA.

Ducere is a social enterprise that delivers pioneering education initiatives in Australia and Africa. Our higher education programs help fund The Ducere Foundation, which provides unique learning and leadership opportunities in African nations.

### THE DUCERE FOUNDATION

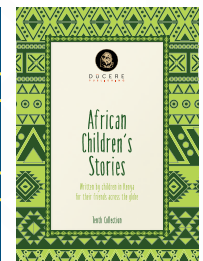
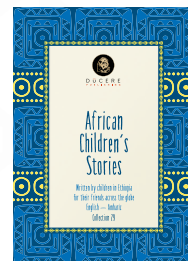
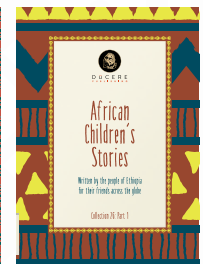
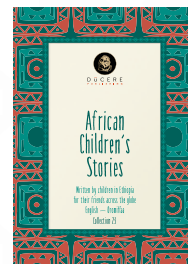
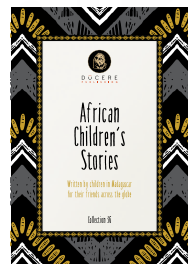
Ducere Foundation works with communities across Africa capturing children's stories, fostering pride in oral tradition and creating leadership opportunities through publishing, school development and mentorship initiatives.

Our African Children's Stories project has amplified the voices of over 10,000 students across Africa, and published over 150,000 African Children's Stories collections since 2014.

We also provide resources and master classes through our School Improvement and Peace Programs to improve student outcomes, particularly in Mathematics, Science and English.

Visit Ducere Foundation to learn more about our global philanthropic partners:

[DUCEREFUNDATION.ORG](http://DUCEREFUNDATION.ORG)



### OUR AFRICAN CHILDREN'S STORIES

Each collection is filled with local stories written by African students and handed down over generations.

These stories encourage creativity, promote literacy and preserve cultural traditions in Africa and across the globe.



CRICOS NUMBER: UNIVERSITY OF CANBERRA #00212K

CONTACT DUCERE TODAY | [DUCERE.EDU.AU](http://DUCERE.EDU.AU) | [GGC@DUCERE.EDU.AU](mailto:GGC@DUCERE.EDU.AU)

