



# **Graduate Certificate in Business Administration**



Delivered by Ducere Global Business School in partnership with the University of Canberra, the Graduate Certificate in Business Administration is designed to meet the needs of the modern learner through flexible online study, dynamic industry events and unparalleled student support.



#### **Designed for**

- Managers
- Aspiring leaders
- Business professionals



#### **Payment options**

- FEE-HELP available
- Upfront payment



#### Study mode Online



#### 2017 Intakes

- April
- June
- August
- October
- December

# Graduate Certificate in Business Administration

A highly engaging, industry focused program responding to current and future needs of the workforce, enabling effective leadership in an increasingly disrupted and globalised work environment. You will engage with concepts including organisational culture, leadership, finance, ethics and decision making; allowing a smooth transition to the second trimester of the Ducere MBA – Innovation and Leadership.

## **An Extraordinary Student Experience**

#### **Practical Assessments**

The program blends immersive online learning with an applied assessment approach. Under this model, you complete practical assessments that are relevant to your own career needs and to the needs of industry. So instead of exams, you can be working on project case studies and more, while gaining access to Australia's most industry-relevant course curriculum and content.

#### **Real Insights from Global Leaders and Business Innovators**

A global business curriculum, led by the insights of over 250 global leaders and business innovators. These insights are embedded throughout course content, bridging the gap between academic studies and practical, industry-relevant learning.

#### **Attend Student and Industry Events**

You will also have the opportunity to expand your network by attending dynamic student and industry events with our course delivery partners including KPMG, NAB, PwC, Telstra and more.

#### **Academic and Professional Support**

You will receive personalised support and advice through our student support teams, along with in-depth practical feedback from our academic staff. At every stage of your student journey, Ducere will work with you to cultivate the critical know-how and leadership skillsets required for success in an economy transformed by innovation.

#### The Skills That Employers Need

The program is designed to provide university education that truly prepares you to take the next steps in your career. From digital literacy to business knowledge and leadership skills, you'll gain the skills to adapt, lead and deliver.

### Learn from dynamic insights from over 250 Ducere Global Leaders



Prof. Robert S. Kaplan
Professor, Management
Practice, Harvard Business
School



Sophie Ryan
CEO, Sony Foundation
Australia



Baroness Valerie Amos PC
Under-Secretary-General,
United Nations



Mr John Buchanan

Australia's Most Successful

Cricket Coach



Claudia Gonzalez Romo
Chief of Public Advocacy,
UNICEF

# Program Structure

The graduate certificate requires the completion of 4 subjects. Each subject has a credit point value of 3 credit points. You can study 2 subjects (6 credit points) over 8 weeks and achieve the postgraduate qualification in 4 months, although part time study is available.

#### **Core Units**

#### **People and Culture**

Examine what inclusion and diversity means in the workplace, how to strengthen organisations through employees and how to manage organisational change. You will reflect upon your own experiences and current people management practices to evaluate their effectiveness.

#### Leadership

Explore leadership in the context of the 21st Century and become better prepared to develop the necessary capabilities to prosper in this environment. You will reflect on your own experiences and biases to develop an understanding of how these influence your personal leadership style, was well as how you respond to the leadership of others.

#### **Ethics and Decision Making**

Engage with and reflect upon the ethical complexities of your industry, organisation through an exploration of behavioural ethics and business sustainability. You will learn frameworks, strategies and models that assist individuals and teams to make better decisions.

#### **Finance for Managers**

Attain an in-depth understanding about the field of accounting and finance and its real life application to a corporate or startup business environment. You will develop the confidence to use finance principals to make key management decisions and analyse business opportunities.

### **Course Pathway**

Upon successful completion of the Graduate Certificate in Business Administration it is possible to articulate directly to the second trimester of the MBA – Innovation and Leadership.

#### "Australia's most innovative new MBA"

Australian Financial Review



#### **Fast Facts**

#### **Degree Structure**

- Full time 2 units over 8 weeks 4 months to complete.
- Part time 1 unit over 8 weeks 8 months to complete.

## **Course Completion Requirements**

- People and Culture
- Leadership
- Ethics and Decision Making
- Finance for Managers

#### Assessment

- Focus on academic comprehension and professional application in student's own work environment to drive context and relevancy.
- A mixture of written assessment, guided reflection, contributions to discussions and online quizzes.

#### **Entry Requirements**

- Business or related degree.
- Unrelated degree 3+ years professional experience.
- 7+ years of professional experience.
- Each application will be considered in a case-by-case basis.

#### **Course costs**

- \$12,000 AUD total.
- \$3,000 AUD per unit.
- FEE-HELP available.

## **About Ducere**

Ducere is a social enterprise that delivers pioneering education initiatives in Australia and Africa. The Ducere Global Business School partners with exceptional universities, innovative organisations and global leaders to be the most student-focused and industry-relevant business school in Australia. Our higher education programs fund the groundbreaking publishing, school development and mentorship work of the Ducere Foundation, which provides unique learning and leadership opportunities in African nations.

