

Global Game Changers Program

Change your life. Change the world.



DUCERE
GLOBAL BUSINESS SCHOOL



**UNIVERSITY OF
CANBERRA**

Contact us ducere.edu.au 1300 DUCERE

Who we are

Dūcere Global Business School strives to transform education and change lives through innovative approaches to global leadership and learning.

Dūcere works with world leading universities and organisations to deliver groundbreaking higher education programs that draw upon modern learning methods, personalised service and global leaders to deliver industry relevant student outcomes.

Part of the proceeds from Dūcere courses go to fund the work of the Dūcere Foundation, which delivers numeracy and literacy initiatives across seventeen African nations.

Dūcere Global Business School is now proud to introduce the **Global Game Changers Program**, an undergraduate university experience spanning six countries designed for the 21st century innovation economy.

Our industry partners



Dūcere is a member of



Global Game Changers partnership



Course enquiries

ducere.edu.au/global-game-changers-program | globalgamechangers@ducere.edu.au | 1300 DUCERE



The Hon. Julia Gillard
Chancellor, Dūcere

Welcome to Global Game Changers

The professional journeys of today's young people will be undertaken in a world of rapid change. A world where 60% of graduate occupations will be disrupted by automation.

To thrive in this era, which is witnessing the greatest technological change since the industrial revolution, young people will need to be innovative, entrepreneurial, resilient and in touch with global trends. Being able to adapt to new technology, to embrace change and to think globally will be vitally needed skills.

How must education adapt to prepare our young people for their professional lives in this world? How do we ensure that their education is world class and meets employer expectations in this time of change?

With these challenges in mind, I am proud to introduce the **Global Game Changers Program**.

If you want a university experience that is dedicated to developing the skills sets and attributes required to thrive in this century, then please consider becoming a Global Game Changer.

The challenge

President, King's College London, Dūcere Global Leader Ed Byrne

"The world is changing and employer expectations are changing with it. What can I see from your CV that tells me you're a global citizen who wants to be part of the world?"

In response to these challenges, thought leaders across academia and business are demanding university education that adapts to deliver the skills and experience that employers truly require and graduates truly need.

Defining what employers need is surprisingly straightforward. Employers want graduates with enterprise skills: critical thinking, problem solving, communication and collaboration.

Employer demand for enterprise skills is accelerating¹



CEO Foundation for Young Australians, Dūcere Guest Speaker Jan Owen

"In 3 years employers in this country are asking for a very, very different employee."

¹Information taken from the Foundation for Young Australians report, *The New Basics*.

The solution

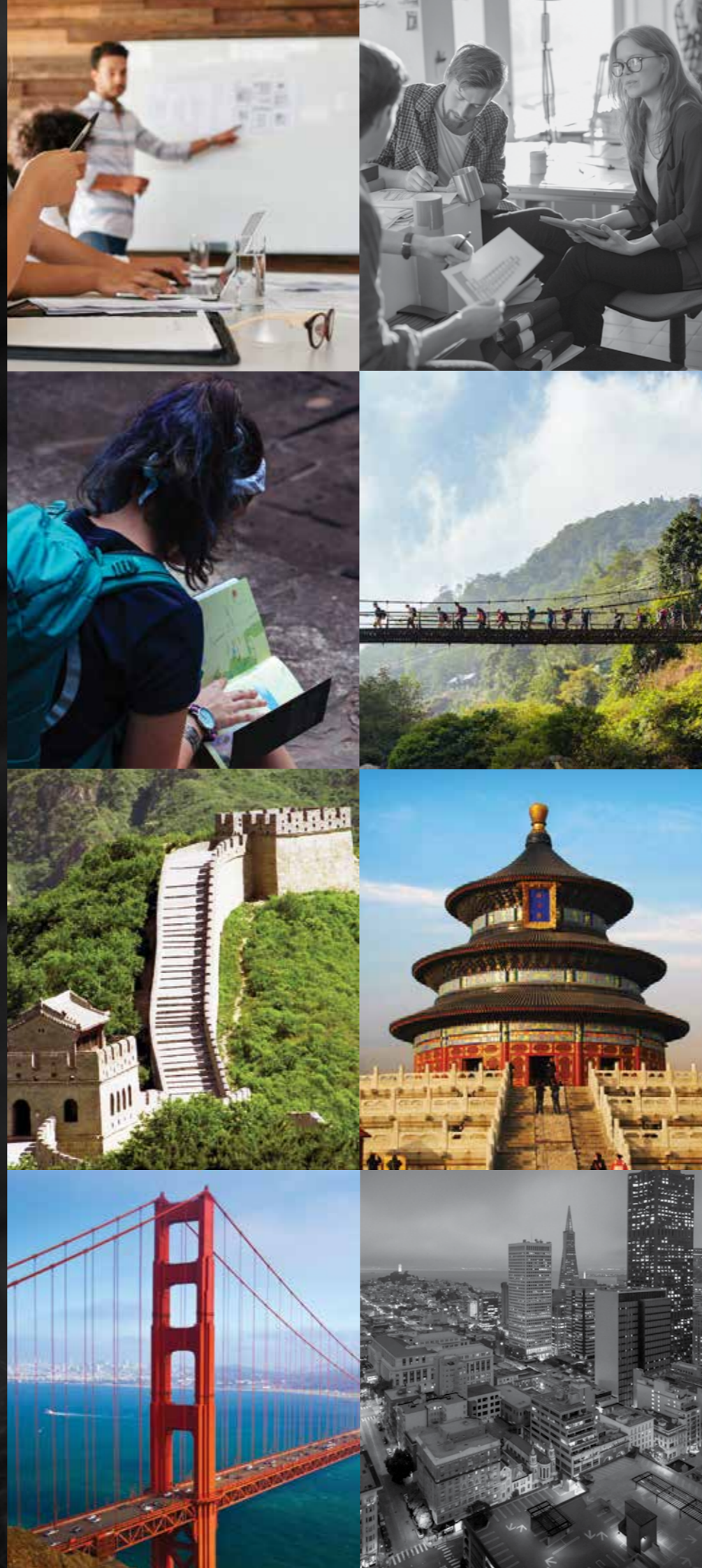
Global Game Changers: Dūcere, The University of Canberra and Antipodeans have teamed up to deliver a groundbreaking program that combines earning a university degree with overseas entrepreneurial and leadership experiences in the US and Asia.

Alongside providing students access to some of the world's most inspiring and forward thinking business leaders, the program focuses on developing the enterprise skills required by the next generation of global citizens.

Graduates will be equipped with a leading bachelor degree, practical, transferable and flexible skills, and be exposed to unique experiences in the world's most successful and fertile start-up ecosystems.

-  **Achieve a bachelor degree from the University of Canberra, ranked in the top 4% worldwide².**
-  **Develop an enterprise skill set focused on critical thinking, problem solving, entrepreneurship and innovation.**
-  **Gain a global university experience with course components based in the US and Asia.**
-  **Learn from hundreds of world leaders including Presidents, PM's, Nobel Laureates, CEOs and entrepreneurs.**
-  **Complete your degree in two years through our accelerated trimester pathway.**
-  **Access Commonwealth supported places and HELP eligible qualifications providing the option to pay nothing upfront for study or travel³.**

This is for the ambitious student who is willing to think differently, embrace new challenges and seize an incredible opportunity. You can lead the next generation of global citizens, or you can follow. It's up to you.



At a glance

The Global Game Changers program incorporates a Bachelor qualification with two global experiences and exposure to business leaders.

Qualification

- Bachelor of Applied Entrepreneurship
- Bachelor of Applied Social Entrepreneurship
- Both fully accredited by the University of Canberra

Global Experiences

- Leadership expedition through South East Asia to China, the world's fastest growing economic region
- Silicon Valley immersion, experiencing the world's most dynamic innovation ecosystem

Study mode

- Degree delivered online
- Face-to-face events
- Two overseas global experiences

Start date

- February 2017

Timeframe

- 2 Years through our accelerated trimester pathway

Entry criteria

- Minimum ATAR 60 supported by application and interview

Course costs

- Government regulated fees of approximately \$39,000
- Commonwealth Supported Places available and HECS-Help available

Travel costs

- Overseas travel costs of \$13,000
- OS-Help available for overseas components, providing option of no upfront costs

²2015-16 Times Higher Education World University Rankings.

³For more information on HECS-HELP and OS-HELP visit www.studyassist.gov.au.

Are you passionate about being a change maker?

Future graduates will be global citizens. They must be able to problem-solve, communicate and collaborate. They need to be dynamic, agile and adaptive to the rapidly changing globalised economy.

If you are passionate about being a change maker, then a global entrepreneurial education is a great place to begin. If you are planning on succeeding in business, then learning enterprise skills are crucial to that success.

Learn directly from those who have become the most successful in the world. Hear from others who have won Nobel Prizes for their social enterprise endeavours.

Understand how to build and operate ventures in sectors you are passionate about. Give yourself the necessary skills for tomorrow's jobs.

Learn the proven theories behind solving complex business challenges, but give yourself the support and guidance from those who have actually been there, and done that.

There is no better head start than as an Entrepreneurship graduate.

Course details

Qualification

- Bachelor of Applied Entrepreneurship
- Bachelor of Applied Social Entrepreneurship
- Both fully accredited by the University of Canberra

Key content areas

- Entrepreneurship and innovation
- Digital business and disruption
- Leadership and management
- Sales and marketing
- Managing money and finance
- Pitching and presentations
- Investment and fundraising
- Managerial communication
- Project management
- Product management
- The global economy

Graduate capabilities

- Communicate and collaborate effectively in diverse teams
- Think creatively and critically to solve complex business challenges
- Pitch ideas and present findings to internal and external stakeholders

- Identify business opportunities in a variety of contexts
- Effectively validate the potential of entrepreneurial concepts
- Rapidly prototype a range of innovative business models
- Utilise modern technologies to build and grow new ventures
- Gain in-depth understanding of unique challenges and the ability to overcome them

Key venture-building activities

- Identify and validate opportunities
- Design innovative business models and products
- Build captivating brands
- Run promotional campaigns and events
- Networking and pitching

Our partnership with the University of Canberra



We are focused on your future, which is why we only partner with the best.

The University of Canberra's focus on developing entrepreneurial capabilities and preparing graduates for professional roles means it is the ideal partner to deliver truly innovative bachelor degrees. As a vibrant, young university, its strong and innovative spirit is aligned with Dūcere's focus on relevant, practical education and student outcomes.

The University's expertise in teaching and learning is being consistently recognized in Australia and overseas.

- Ranked in the top 4% of universities worldwide, 2015-2016 Times Higher Education World University Rankings.

- Ranked in the world's top 100 young universities in the 2015-16 QS World University Rankings.

The University holds a strong belief in developing global citizens who are consistently chosen by employers for their practical knowledge. That's why it provides students with the opportunity to study overseas and encourages practical, work-based projects across every course.

As a result, University of Canberra graduates are in high demand with employers across Australia and around the world. Many of its 70,000 plus graduates occupy senior positions across a range of industries.

The combination of the University's academic rigour and Dūcere's global expertise is designed to prepare you to be a job-ready graduate or poised to continue your entrepreneurial journey.

Hear from some of our Global Leaders



Founding Partner, 500 Startups
Dave McClure

"Successful entrepreneurs come in all shapes, sizes, genders and ages."



Founder, SkyBridge Capital, LLC
Anthony Scaramucci

"You're the average of the five people that you hang out with. So, go and hang out with the super-smart people."



World's Most Famous Illusionist
David Copperfield

"Spend time finding ways of being original and offering something different."

Global Experiences

Global Game Changers

offers a complete university learning experience for the global citizens of the future. Relationships built through the degree program in Australia are enhanced for life through two overseas experiences across five countries.

The first experience comprises community project work and a challenging trek in a developing world context. The trip culminates in start-up events and workshops in Shanghai. Having identified opportunities in the world's fastest growing consumer economy, students then head to the US to learn first hand from the world's most productive ecosystem.

Leadership Development Expedition

Developed specifically around the themes of leadership, resilience and mindfulness, this Expedition challenges students to uncover their unique identity and explore the world beyond their own borders. The Expedition is a five week adventure in Thailand, Laos, Vietnam and China.

The community project

Rewarding and hands-on community projects are a central focus of every Expedition. The opportunity to work closely with a local community provides students with real cultural insights and a better understanding of the world. Project work is varied and involves working to improve the infrastructure of local schools and interacting with local children.

Silicon Valley Immersion

Global Game Changers is the first program offering students the opportunity to experience the world's greatest entrepreneurial ecosystem first-hand. Students will spend three weeks in San Francisco and Silicon Valley in the US, developing the capabilities essential to their future entrepreneurial success.

Workshops

Dynamic workshops will focus on the key aspects of the entrepreneurial journey including: concept development, validation, pilot development, innovation, fundraising, pitching, promotion and launch.

The trek

Student teams discover the natural beauty of their destination on an adventurous trek. From mountaintops to jungles, teams trek through extraordinary landscapes as they grow in confidence and experience a sense of achievement as a team. The opportunity to lead and collaborate develops the essential skills necessary for future success.

Shanghai immersion

The experience culminates in Shanghai, the booming epicentre of China's extraordinary growth. Students are exposed to the world's fastest growing consumer economy and are encouraged to focus on future entrepreneurial opportunities through start-up events and workshops.

Real world experience

Students will develop networks to ensure they experience Silicon Valley's most dynamic start-ups. This will be a truly unique opportunity to witness what the world's most disruptive companies do differently.

Pitching day

At the conclusion of this amazing program students will apply their learnings by pitching to Silicon Valley luminaries. This will be a unique learning opportunity that could also be the next step to genuine business success.



Our partnership with Antipodeans

Antipodeans are pioneers in educational travel and experiential learning programs. Their dedicated team of educators, personal development specialists and travel experts have been creating extraordinary student travel experiences for over 25 years.

Born out of a passion to empower young people to uncover their unique identity, their expeditions prepare students for life as they develop resilience, mindfulness and real-world leadership skills. They've sent more than 10,000 students away to over 30 different destinations around the world. Students have gained experiences and skills that enable them to stand out from their peers.

Global Game Changers is not your usual university tour. It is an individually tailored and professionally supervised program that creates real, life-changing moments for students.

Antipodeans carefully select leaders who are responsible for the overall safety and supervision of each Expedition Team. They are Wilderness First Aid qualified, are over 25 years of age and bring strong world experience. Your leaders are real world educators who are provided with 24/7 emergency support and comprehensive insurance. Antipodeans put safety of students first.

Long-standing networks of in-country partners have many years of experience working on Antipodeans' programs. They deliver invaluable local knowledge, professional support and assistance on the ground.

The Global Game Changers program is a unique opportunity to gain amazing global experience across growing economies and the world's most dynamic innovation ecosystem.

The power of over 250 Global Leaders in 1 degree



The Hon. Julia Gillard
Prime Minister, Australia
(2010-2013)



HE Tun Abdullah Badawi
Prime Minister, Malaysia
(2003-2009)



Baroness Valerie Amos PC
Under-Secretary-General,
United Nations



The Hon. John Howard
OM AC, Prime Minister,
Australia (1996-2007)



Kay Koplovitz
Founder, USA Network



Sarah Watson
Global Chief Strategy Officer,
BBH



Ray Sharma
Executive Managing Partner,
Extreme Venture Partners



Sophie Ryan
CEO, Sony Foundation
Australia



Eva Orner
Academy Award winning Film
and Television Producer



Andrew Bassat
Co-Founder and CEO,
SEEK Limited



Jim Papa
Special Assistant to President
Obama (2009-2013)



Dion Appel
Managing Director, DDB
Melbourne



Claudia Gonzalez Romo
Chief of Public Advocacy,
UNICEF



Anthony Scaramucci
Founder, SkyBridge Capital,
LLC



Dave McClure
Founding Partner,
500 Startups



Russell Dubner
CEO, Edelman, US



Tracey Fellows
CEO, REA Group



Hugh Evans
CEO, Global Poverty Project



David Copperfield
World's Most Famous Illusionist



Daniel Flynn
Co-Founder, Thankyou



Matt Rockman
Co-founder & CEO of
Australia's #1 Job Site



Andrew Macleod
Recipient, Humanitarian
Overseas Service Medal
(2001, 2003)



Rick Chen
Co-Founder, Pozible Pty Ltd



Rebecca Parekh
Chief Operating Officer,
Deepak Chopra Radical
Well-Being, LLC



Mo Vaughn
Major League Baseball Player
(1991-2003); Founder, Omni
New York LLC

To be the best you need to learn from the best

To prepare for your future career you must be able to go beyond academic theory, which is why Dūcere courses are focused on building academic and enterprise skills.

The Dūcere Global Leaders faculty supports this goal by allowing you to learn from over 250 of the most successful and inspiring people on earth. Alongside the teaching and support provided by your academic faculty, Dūcere leverages technology to ensure we have experts on every topic covered in our courses. Students have access to hundreds of lessons with Global Leaders designed to provide a relevant, industry-focused learning experience.

As well as access to this vast video library, students have the opportunity to attend events across Australian capital cities to hear from global leaders directly, as well as to join live webinars with industry experts across a variety of fields.

Study with us and we will help you stand out from the crowd. Build the foundation for a successful career, and develop the skill sets to adapt to meet your future challenges, whether that be as an entrepreneur, business leader or social change agent.

Meet your faculty

- Entrepreneurs and self-made billionaires
- CEOs from the world's largest companies
- Venture capitalists and angel investors
- Presidents
- Prime Ministers
- Nobel Prize winners
- Humanitarians and philanthropists
- Renowned academics from places such as Oxford, Harvard and Yale
- Leading scientists
- Media and entertainment gurus
- United Nations representatives
- Government ministers

Hear from some of our Global Leaders



**Co-Founder and CEO,
SEEK Limited
Andrew Bassat**

"In terms of advice for an entrepreneur... it's always going to be about creating something of value... that people are going to want."



**CEO, Sony Foundation Australia
Sophie Ryan**

"I think that a leader should always invest in their people and realise that everyone in the team has that ability to come up with those brilliant ideas or that brilliant, creative innovation that might really change the game for the better."



Blending digital content with real time start-up sessions

Bachelor of Applied Entrepreneurship
Rashid

“The system in place and procedures have really been supportive and empowered my faith in the evolved education system through providers like Dūcere Business School.”



Bachelor of Applied Entrepreneurship
Danielle

“The information presented is very captivating and I am enjoying Uni for the first time!”

We believe the perfect modern learning environment should provide the flexibility of online delivery, supported by the opportunity for students to build powerful face-to-face networks of colleagues and friends.

To compliment the online delivery and the amazing overseas expeditions, students have the opportunity to attend exclusive Dūcere start-up days in capital cities.

These include workshops on design thinking, concept validation and pitching, as well as keynote presentations from leading entrepreneurs and business leaders.

Enjoy a flexible and social, modern learning experience.



Each Learning Module is made up of a variety of engaging content types designed to suit diverse learning styles and delivered through a highly engaging industry leading platform:

Live academic webinars

Students can join live webinars from across the country providing social online experiences with academics, peers and guest speakers, including industry experts and global leaders.

Topic forums

Students can engage directly with their academics and peers through crowd forums that facilitate open discussion and an active social experience.

Animated key concepts

Innovative and engaging animated videos explain the foundations of each learning module.

Lightboard series

A world-leading and innovative lecture style light-board series covers each topic.

Academic slide decks

A collection of highly relevant and up-to-date slide decks provide students easily accessible resources.

Panel discussions and keynote speakers

High quality videos of keynote speakers and panel discussions cover a range of industry relevant themes.

Study and travel now Pay later with HELP

Bachelor degrees are eligible for HECS-HELP and our global experiences are eligible for OS-HELP. This means you do not need to pay anything upfront.

What is HECS-HELP?

Through HECS-HELP, the government pays the cost of your course. You start repaying your loan through the tax system once you earn more than the compulsory repayment threshold of \$54,126* a year.

Am I eligible for HECS-HELP?

To apply for HECS-HELP you must:

- Be an Australian citizen OR hold a permanent humanitarian visa
- Have a Tax File Number
- Have a Commonwealth Higher Education Student Support Number;
- Not exceed your 2015 HECS-HELP loan limit of \$96,000*

Commonwealth Supported Place (CSP)

Government contribution of \$8,000 to total course fee. Available for Australian and New Zealand citizens, permanent residents.

How do I apply?

Once you're ready to take the plunge, our enrolment advisors will talk you through the simple online application process.

What is OS-HELP?

OS-HELP is a loan available to eligible students enrolled in a Commonwealth supported place who want to undertake some of their study overseas. OS-HELP can be used for a range of expenses such as airfares, accommodation, and other travel or study expenses.

Am I eligible for OS-HELP?

Students undertaking the Bachelor of Entrepreneurship or Social Entrepreneurship on Commonwealth supported places will be eligible for OS-Help provided they have not accessed OS-Help previously through another program.

When do I apply?

You do not need to apply until you have begun the first year of your degree, when our student support team will take you through the online process.

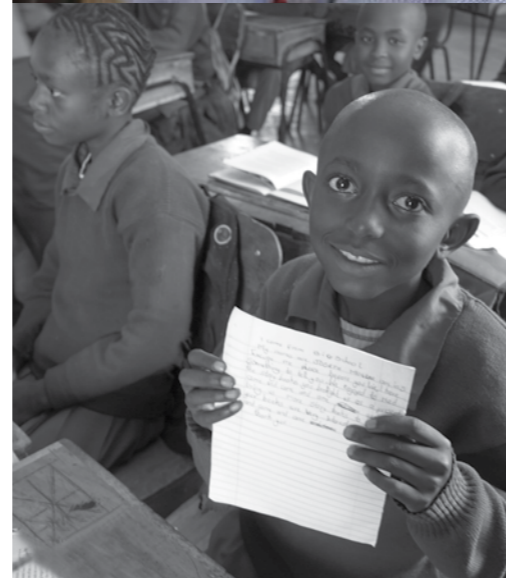
How do I repay my loan?

HELP repayments are based on how much you earn, NOT the loan amount. Your loan repayments are deducted by the ATO either weekly, fortnightly, monthly or yearly.

What if I have more questions?

For more information about HECS-HELP or OS-HELP visit studyassist.gov.au.

*Figures are according to the 2015 HECS-HELP booklet. Visit studyassist.gov.au for the most up-to-date information.



Empowering young minds



Message from Di Fleming, Executive Director, Dücere Foundation

Imagine making a life-changing difference to a child in need. By enrolling in our programs, you're directly empowering a child to learn and lead.

Just by choosing to study at Dücere, you'll help transform the futures of children across many African nations.

The Dücere Foundation is majority funded through proceeds from Dücere, and empowers African children to learn, lead and dream.

We believe that every child has a spark of great potential, and it takes education and inspiration to set that spark alight.

By improving the quality of public education in programs across Africa, we're creating immediate and sustainable change in communities that need it most.

We partner with local governments, universities, businesses and NGOs to deliver three key programs.

African Children's Stories

Children are extraordinary storytellers. By publishing and distributing African children's stories, we encourage young imaginations to flourish, and preserve cultural traditions. Over 100,000 stories have been distributed, written by children in Zambia, Ghana, Kenya, Botswana, Tanzania and Uganda, with many more to come.

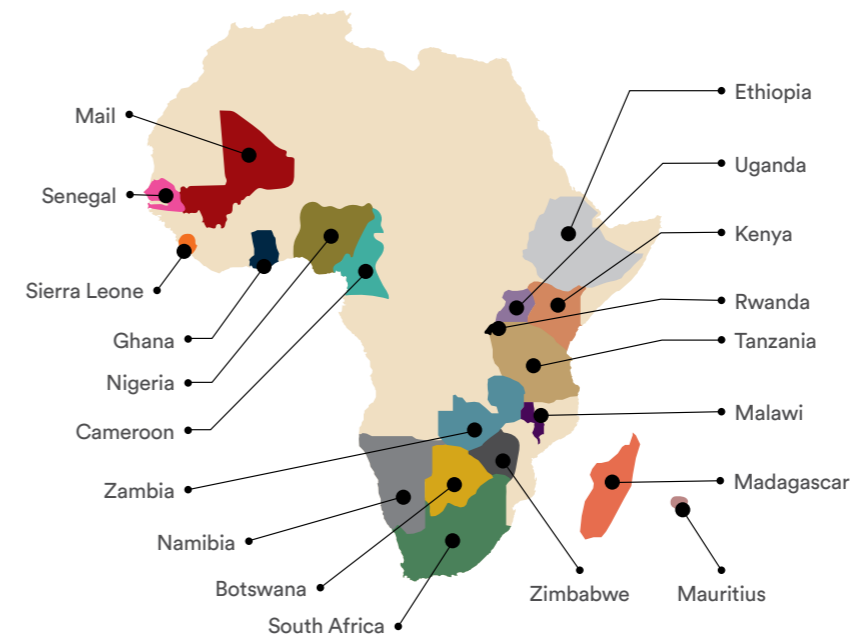
Peace Program

We support children to become advocates for positive change in their communities. Our Peace Centres and Peace Clubs provide a unique space for students to share ideas and promote the power of peace.

School Improvement Program

The School Improvement Program is a culmination of Dücere Foundation initiatives from literacy and public speaking, to interning and mentoring in primary schools across Southern Africa.

Where we work



Our African Children's Stories

Each collection is filled with local stories written by African students and handed down over generations. These stories encourage creativity, promote literacy and preserve cultural traditions in Africa and across the globe.



ducerefoundation.org [ducerefoundation](https://www.facebook.com/ducerefoundation) [duceretweets](https://twitter.com/duceretweets)

A Social Enterprise



Dücere's leadership courses generate revenue...



...which funds education programs across Africa...



...such as our School Improvement Program...



...our Peace Programs...



...and the distribution of books through Dücere Publishing.



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CANBERRA



Antipodeans



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